

SLH

A Hooker Furnishings Company

LUXURY CUSTOM | Hotel & Hospitality Furniture

slh-co.com

SLH

Creators, Craftsmen, Innovators, Trusted Partners

Samuel Lawrence Hospitality (SLH) is a team of highly experienced hospitality professionals with a zest for new and innovative designs.

Hospitality guests seek rooms that provide a unique sense of place, leaving them inspired, energized, and eager to return. At SLH, our dedicated teams are passionate about creating this experience for both guests and you. We specialize in developing and producing custom furniture, focusing on casegoods, seating, vanities and outdoor for 4- and 5-star hotels and resorts.

SLH is the hospitality division of Hooker Furnishings, a leader in the furniture industry for more than 100 years. Hooker Furnishings employs over 1,000 people throughout the U.S. and Asia, and with this global footprint, SLH is able to develop, produce, and deliver your custom projects on-time.

Our focus is to turn your vision into a destination.



HF | HOOKER®
FURNISHINGS

100 HF
A CENTURY OF HOME

NASDAQ: HOFT

Our Custom Process

COLLABORATION | PARTNERSHIP | TRUSTED RESOURCE

1

YOU TALK, WE LISTEN

Our process starts with your ideas, sometimes just a concept, other times with full specs, either way, we are excited to partner with you on the project journey.

2

QUOTATION

Together we will review project expectations and plan pathways for success. Our team will find the best solutions and deliver a quote with all the details.

3

MODEL ROOM

When we create a model room, we assign a two person team for your project, a Project Manager and a Product Developer, this ensures centralized communication throughout the project.

4

PRODUCTION

During model room and production development, you'll work closely with your Product Developer, who communicates with our Asia team to execute complicated custom designs. Our QC teams are in factories daily, ensuring production, output, and quality surpasses expectations.

5

LOGISTICS

Our Hooker Furnishings global logistics team allows us the flexibility to work with many partner carriers, using many ports and means to get the product to you as efficiently as possible. We have staff in Asia and the U.S. working in real time so that not a moment is lost delivering your project.

6

INSTALLATION

Upon delivery, our field technicians can be onsite to help facilitate installation and ensure project success.

7

COMMITMENT

Our commitment to you does not stop at delivery. We are at your disposal until you are completely satisfied with the finished project.

Quotes in 3-5 days | Model Rooms in 6-7 weeks plus transit

Production in 12-14 weeks plus transit

Brand Partners



Notable Projects

Hotels | Resorts | Multi-Family | Casinos

MARRIOTT PROJECTS

The Ritz-Carlton St. Thomas, VI
W Hotel Minneapolis, M
JW Marriott St. Maarten, DA
The Luxury Collection Joseph Nashville, TN
Marriott Hilton Head, SC
Marriott Fremont, CA
Marriott Jacksonville, MS
Marriott Quincy, MA
Marriott Anchorage, AK
Marriott South Houston Hobby Airport, TX
Marriott Bridgewater, CT
Marriott Saddlebrook, NJ
Marriott Woodlands, TX
Sheraton Oklahoma City, OK
Sheraton Key West, FL
Westin San Diego, CA
Westin Memphis, TN
Westin Lombard, IL
Westin Stonebriar Frisco, TX
Le Meridien San Francisco, CA
Renaissance Glendale, AZ
Renaissance Riverview Plaza Mobile, AL
Renaissance Plantation, FL
Tribute Portfolio San Antonio, TX
Tribute Portfolio Fredericksburg, VA
Autograph Collection Epicurean Peachtree, GA
Residence Inn Bozeman, MT

HILTON PROJECTS

Canopy by Hilton Philadelphia Girard Square, PA
Tapestry Collection Pont Loma, CA
Hilton Del Coronado, CA
Hilton Greenville, SC
Hilton Nashville, TN
Hilton Skirvin Oklahoma City, OK
Hilton Charlotte, NC
Hilton Columbus-Polaris, OH
Hilton Dallas Lincoln Centre, TX
DoubleTree Lexington, KY
DoubleTree Broadway Hotel Columbia, MO
Hilton Garden Inn Sunnyvale, CA
Embassy Suites Albuquerque, NM
Embassy Suites Hampton, VA
Embassy Suites Lincoln, NE
Embassy Suites N. Charleston, SC
Embassy Suites Pigeon Forge, TN
Embassy Suites Energy Corridor Houston, TX
Embassy Suites Raleigh, NC
Embassy Suites Hapeville, GA
Embassy Suites Tampa, FL
Embassy Suites Jonesboro, AR
Embassy Suites San Diego, CA
Embassy Suites Tempe, AZ
Embassy Suites Knoxville, TN
Embassy Suites Huntsville, AL
Hilton Vacation Club Chicago, IL
Hilton Vacation Club Diamond Powhatan Williamsburg, VA
Hilton Grand Vacations The Modern Honolulu, HI

HYATT PROJECTS

Hyatt Regency Stonebriar, TX
Hyatt One Beale Memphis, TN
Hyatt Centric Austin, TX

IHG PROJECTS

Kimpton Cardinal Winston-Salem, NC
Hotel Indigo Barbados
Crowne Plaza Warwick, RI

OMNI PROJECTS

Omni CNN N Tower Atlanta City Center, GA
Omni Austin City Center, TX
Omni Charlottesville City Center, VA
Omni La Costa & Villas Resort Collection Carlsbad, CA
Omni Hilton Head Resort Collection, SC
Omni PGA Frisco Resort Collection, TX
Omni Mount Washington Landmark Property, NH

INDEPENDENT PROJECTS

24 North Hotel Key West, FL
American Airlines Hotel Dallas, TX
Ameristar St. Charles, MO
Broward County Convention Center, FL
Chelsea Hotel Toronto, ON
Dearborn Inn, MI
Fishtown Urby Philadelphia, PA
Gates Hotel Key West, FL
Grand Geneva, WI

INDEPENDENT PROJECTS

Hotel Zero Norwalk, CT
Okana Hotel & Waterpark Oklahoma City, OK
Dreamcatcher Hotel Quebec, BC
Ft. Wayne Boutique Hotel, IN
Le Parc Hotel West Hollywood, CA
Arts Hotel Milwaukee, WI
The Mayo Hotel Tulsa, OK
Virgin Hotel Dallas
Gaylord Pacific Chula Vista, CA
MGM Collection Grand Las Vegas, NV
MGM Collection Borgata Hotel Casino & Spa Atlantic City, NJ
NY Presbyterian Hospital Guest Facility, NY
Chumash Resort & Casino Sanata Ynez, CA
Valencia Cotton Court Hotel Lubbock, TX
Lyric Hotel NYC, NY
Dr Wilkinson's Resort Calistoga, CA
The Virginian Lodge Jackson, WY
Hard Rock Hotel Hollywood, FL
Viceroy Hotel Snowmass Village, CO
907 Main Street Hotel Cambridge, MA
The Minneapolis Hotel, MN
Arizona Biltmore, AZ
Bishop Lodge Santa Fe, NM
Urby Dallas, TX
Tenaya Lodge Yosemite, CA
The Carpentry Hotel Dalton, GA

Arizona Biltmore Cottages, Phoenix, AZ

Originally built in 1929, the Arizona Biltmore Cottages stand proudly on the Arizona Biltmore grounds as a century-old legacy. Their meticulous restoration included SLH casegoods and seating in every cottage suite.



Designed by Verserius Studio
Purchased by Carroll Adams



JW Marriott St. Maarten, Sint Maarten

Situated on the captivating Dawn Beach, the St. Maarten resort is a serene spa and island getaway that engaged SLH to produce a wide variety of guestroom casegoods.



Designed by Cauhaus Design
Purchased by Columbia Sussex



SLH

The Publisher, a Tribute Portfolio Hotel, Fredericksburg, VA

Set in historic downtown Fredericksburg, VA, The Publisher, a Tribute Portfolio Hotel, exudes charm from its days as a publishing house. SLH executed original designs for channeled beds, casegoods, beverage center, and stone.



Designed by a13
Purchased by Carroll Adams



Omni Hilton Head, Hilton Head, SC

This idyllic oceanfront island retreat treats guests to luxury and quality with SLH casegoods, seating, vanities, and stone. The Omni Hilton Head Resort features tailored, coastal furniture for a high-end beachside resort.



Designed by J. Banks
Purchased by Benjamin West



Omni La Costa Resort & Spa, San Diego, CA

Tucked inside a Spanish Mission-style property north of San Diego, the 400-acre Omni La Costa Resort & Spa recently completed a multi-million dollar renovation. SLH provided a variety of furnishings for their guestrooms including casegoods and tables.



Designed by Rodrigo Vargas Design
Purchased by Benjamin West

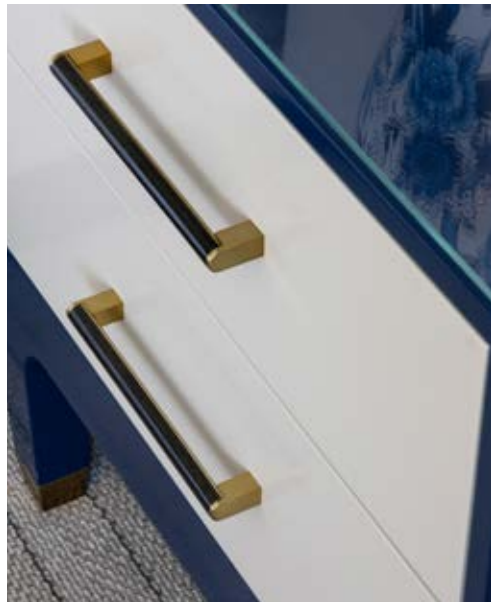


Omni Charlottesville, Charlottesville, VA

Historic settings deserve unique designs reflective of their heritage. SLH executed original designs for casegoods, seating, tables and vanities, delivering on the experience expected from Omni Hotels.



Designed by Omni Hotels Design, Dallas
Purchased by Omni Hotels and Resorts



SLH



HF | HOOKER® FURNISHINGS

Founded by the Hooker family in 1924, Hooker Furnishings is a diverse, international company with locations across the globe.

We are proud to rank among the nation's largest publicly traded furniture companies (NASDAQ: HOFT), manufacturing and importing case goods, leather and fabric-upholstered furniture for the residential, hospitality, and contract markets.

We have a rich history and culture that is rooted in quality and craftsmanship. As our industry evolves, we are quick to adapt, striving to be at the forefront of innovation, technology, and creativity.

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hookerfurnishings.com

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Team of highly experienced hospitality professionals

Specializing in 4- and 5-star Hotels, Resorts, Multi-Family, and Casinos

Luxury, fully custom casegoods, seating, vanities, and outdoor

Supported by Hooker Furnishings' global supply chain and logistics infrastructure

Creators, Craftsmen, Innovators, Trusted Partners

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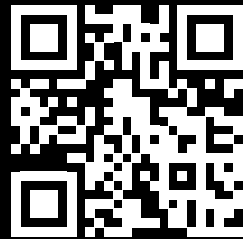
LUXURY CUSTOM

CASEGOODS

SEATING

VANITIES

OUTDOOR



SLH

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